WHY BE A SPONSOR OF THE SAC CENTURY CHALLENGE FROM OCTOBER 1-5, 2020?

Your name and logo on all the Sacramento Century Challenge and Sacramento Children’s Home websites and social media channels to be seen by all of our participants, supporters, and followers.

And because you want to benefit the Crisis Nursery SACRAMENTO CHILDREN’S HOME.
October 1st – 5th, 2020
Greater Sacramento Area

2020 Sponsorship Package

We invite you to partner with the Rotary Club of Sacramento and the Sacramento Children’s Home as a sponsor of the seventh annual Sacramento Century Challenge Thursday, October 1st at 8:00 am through Monday, October 5th at 12 noon. Each year the Rotary Club of Sacramento hosts the Sacramento Century Challenge to raise critical funds for the Sacramento Children’s Home Crisis Nursery, which assists local children and families facing crisis in our community. While this year’s Sacramento Century is going to look a little different, we hope you will join us as a sponsor for this fun and safe way to help local children and families in need.

Even as the Coronavirus continues to affect virtually all aspects of life around us, the Rotary Club of Sacramento is committed to keeping the Sacramento Century Challenge tradition alive. This year we have modified our event to prioritize the safety and health of our participants in light of the pandemic, while still providing a fun and engaging event for cyclists, runners, walkers or enthusiasts of virtually any other physical activity.

The 2020 Sacramento Century Challenge is now a 100-Hour Challenge where participants ride as much as they like – a full century, metric century, a half century or a fun ride – or walk, run or engage in another activity of their own choosing between Thursday, October 1st at 8:00 am through Monday, October 5th at 12 noon. All sponsors and registrants will receive great Sacramento Century swag including a themed medal, backpack, neck gaiter and Vendor Discount Card. Best of all, whether you ride, run, walk, or do something else for a century or a few miles yourself or with your family, you are supporting kids and families served by Sacramento’s only Crisis Nursery. Now more than ever the Sacramento Children’s Home Crisis Nursery needs our help so we hope you will join us and “Ride or Get Active for a Reason”!

Your sponsorship will help ensure the success of our event and allow the Crisis Nursery to further its mission. A complete list of sponsorship opportunities and benefits is attached. Thank you for your consideration, and we look forward to the opportunity to partner with you in giving Sacramento’s most vulnerable children and families a better tomorrow.

Sincerely,

Todd Koolakian
Director of Philanthropy
Sacramento Children’s Home

Susan J. Sheridan
Sacramento Century Chair
Rotary Club of Sacramento

The Rotary Club of Sacramento Foundation is a 501(c) 3 non-profit organization. Tax ID#23-7117223
For more information, visit www.rotarysacramento.com. P.O Box 2528, Fair Oaks, CA 95628 or call at 916.929.2992
2020 Sponsorship Opportunities

**Platinum Presenting Sponsor  $10,000 (only one is available)**
- Name recognition on 8 advertisements on Capitol Public Radio.
- Logo recognition on and website link from the Rotary Club of Sacramento website.
- Recognition in weekly Rotary Club of Sacramento newsletter through December 31, 2020.
- Logo recognition on the Sacramento Century Challenge website.
- Logo recognition on the Sacramento Children’s Home website.
- Recognition on Sacramento Century and Sacramento Children’s Home social media.
- Self-directed bike rider or other active participant registration for a team of up to 20 (includes a 2020 jersey for team members). Also includes great Sac Century branded gaiter, backpack, event medal and Vendor Discount Card.

**Gold Ride Sponsor  $5,000**
- Logo recognition on the Rotary Club of Sacramento website.
- Logo recognition on the Sacramento Century Challenge website.
- Logo recognition on the Sacramento Children’s Home website.
- Recognition on Sacramento Century and Sacramento Children’s Home social media.
- Self-directed bike rider or other active participant registration for a team of up to 15. (Includes a 2020 jersey for team members). Also includes great Sac Century branded gaiter, backpack, event medal and Vendor Discount Card.

**Silver Course Sponsor  $2,500**
- Logo recognition on the Sacramento Century Challenge website.
- Recognition on Sacramento Century and Sacramento Children’s Home social media.
- Self-directed bike rider or other active participant registration for a team of up to 10. Also includes great Sac Century branded gaiter, backpack, event medal and Vendor Discount Card.

**Bronze Team Sponsor  $1,000**
- Logo recognition on the Sacramento Century Challenge website.
- Self-directed bike rider or other active participant registration for a team of up to 5. Also includes great Sac Century branded gaiter, backpack, event medal and Vendor Discount Card.
2020 Sacramento Century Challenge Sponsor Commitment Form

Company/Organization: _____________________________________________
Contact Name: ____________________________________________________
Address: ________________________________________________________________________________
City/State/Zip: ______________________________________________________
Phone: ____________________ Email: _________________________________

Yes, I will participate in the Sacramento Century Challenge
with my contribution as follows:

__________________________________________________________________________________________

Register to ride, actively participate or donate online at
www.sacramentocentury.com

Visa □ MasterCard □ Amex □
Card #:______________________________________
Exp. Date: _______ Security code: _______ Billing Zip Code: _______
Signature: ___________________________________

Please complete and return with your check or credit card payment to:

The Rotary Club of Sacramento Foundation
P.O. Box 2528 Fair Oaks, CA 95628
www.rotarysacramento.com
916.929.2992

Thank you for your generous support of the Sacramento Century Challenge and the Sacramento Children’s Home Crisis Nursery. We will contact you regarding recognition/participation details.

The Rotary Club of Sacramento Foundation and the Sacramento Children’s Home Crisis Nursery are both 501(c)3 tax-exempt organizations.
Rotary Club of Sacramento Foundation - Tax ID # 23-7117223 Sacramento Children’s Home Tax ID - #94-1156388