



August 17, 2023

Dear Business Owner,

We are excited to invite you to partner with Sacramento Children's Home and Friends of the Crisis Nurseries as an auction donor or sponsor for our upcoming Fall Festival, which will be held at Track Seven Brewing Company's Taproom in Natomas on Saturday, October 14, 5:00 – 8:00 p.m. This fun and impactful event will bring together our community partners and supporters to further the work of the Sacramento Children's Home Crisis Nursery to strengthen at-risk families in the Sacramento community.

All proceeds from this event will benefit the important work of our Crisis Nursery. The Friends of the Crisis Nurseries need your help to ensure the success of this year's Fall Festival, and we hope you will join us in supporting this important cause. Our goal for 2023 is to raise \$100,000 to support the Nurseries.

The mission of the Sacramento Children's Home Crisis Nursery is to prevent child abuse and neglect by providing support to families in times of crisis. This is a family-strengthening program where parents can bring their children - newborn through age five - for emergency child care or overnight care during stressful or difficult times. These services are provided 365 days per year free of charge, so they are dependent upon the generosity of others. The ultimate goal of the program is to keep families together and reduce the number of young children that enter into the foster care system.

The funds raised through this event will be used to ensure that the Crisis Nursery can continue to serve as many families in crisis as possible and continue the mission to prevent child abuse and neglect. We invite you to support this important cause by donating in-kind items, experiences, and/or gift certificates to be used for the live and/or silent auctions.

For donations received by Friday, September 30th, your business will be recognized during our event program. Please complete and return the attached form so that we can arrange to pick up or receive your donation. All contributions are tax deductible. Our Federal Tax ID # is 94-1156588. Please do not hesitate to contact either of us with any questions at either kristywiese@gmail.com or Todd.Koolakian@kidshome.org. Thank you for your thoughtful consideration of our request.

Warmest regards,

Kristy Wiese
President
Friends of the Crisis Nursery

Todd Koolakian
Director of Philanthropy
Sacramento Children's Home



Auction Commitment Form

Please complete and return this form along with your donation as soon as possible by giving it to The Friends of the Crisis Nurseries member who gave it to you OR by mailing the completed form to the address below.

Sacramento Children's Home
2750 Sutterville Road
Sacramento, CA 95820

Donation Provided By (as it should appear in auction): _____

Contact Name: _____ **Signature:** _____

Company Name: _____

Address: _____ **City:** _____ **State:** _____

Zip: _____ **Email:** _____ **Phone:** _____

Donation Value: \$ _____

Donation Description *(attach additional pages if necessary):*

Minimum Bid *(Not required):* \$ _____

(If you set a minimum bid for your donation, please note that the item will be returned if the minimum bid is not met.)

Our Federal Tax ID # is 94-1156588



FRIENDS OF THE CRISIS NURSERY

FALL FESTIVAL 2023

SPONSORSHIP LEVELS

GOLD EVENT SPONSOR: \$5,000

- Name and company logo will appear on marketing materials and media announcements associated with the event.
- Premier logo recognition on the event website as a “Gold Sponsor”
- Recognition on the Sacramento Children’s Home website as a 2023/2024 Community Partner
- Logo recognition on our Facebook Event Page and in two social media posts on SCH’s Facebook Page with over 5,500 followers
- Sponsor name and logo prominently displayed as “Gold Event Sponsor” during live event on Saturday, October 14th
- Verbal recognition at least three times during the live event
- 10 tickets to the event

SILVER SPONSOR: \$2,000

- Name and company logo will appear on marketing materials and media announcements associated with the event.
- Prominent logo recognition on the event website as a “Silver Sponsor”
- Logo recognition on our Facebook Event Page and in at least one social media post on SCH’s Facebook Page with over 5,500 followers
- Sponsor name and logo prominently displayed as a “Silver Sponsor” during live event on Saturday, October 14th
- 6 tickets to the event

BRONZE SPONSOR: \$1,000

- Logo recognition on our Facebook Event Page and in at least one social media post on SCH’s Facebook Page with over 5,500 followers
- Logo recognition on the event website as a “Bronze Sponsor”
- Sponsor name and logo displayed as a “Bronze Sponsor” during event on Saturday, October 14th
- 4 tickets to the event

FOUNDER’S CIRCLE DONOR: \$500

- Name recognition in the event materials as a “Founder’s Circle Donor” during the event on Saturday, October 14th
- Name recognition on the event website as a “Founder’s Circle Donor”
- 2 tickets to the event