



# WHY BE A SPONSOR OF THE **Sacramento Century Challenge** ON OCTOBER 6, 2018?

- 1 Your name on all of our promotional materials.
- 2 Your name on signage at the event.
- 3 Your name will be seen by more than **1000** riders.
- 4 Your name will be recognized by media coverage at the event.

...and because you want  
to benefit the



SACRAMENTO  
CHILDREN'S HOME

**Crisis Nursery Program**





# Sacramento Century Challenge



Crisis Nursery Program

**October 6, 2018**

**On Capitol Mall**

## **2018 Sponsorship Package**

**Ride for a Reason...Save At-Risk Youth in our Community, at the 5<sup>th</sup> Annual Sacramento Century Challenge Sponsored by the Rotary Club of Sacramento.** Ride long or ride short, this ride has something for everyone. It features four different course distances: 100/63/36/16 miles. All rides start and finish at 8<sup>th</sup> and Capitol Mall where everyone can enjoy a Post Ride Festival with great food, live music, wine and beer vendors.

Our 2018 beneficiary is the **Sacramento Children's Home Crisis Nursery Program** which is a family strengthening program where parents can bring their children, newborn through age five during times of crisis while providing support to the parents to help them resolve their crisis and build a strong family. The risk of child abuse and neglect rises when parents are in crisis and young children are the most vulnerable. In Sacramento County last year:

3,000 children were placed in foster care.

More than 50% were age 5 and younger.

97% of those newborn-5 year olds were abused or neglected.

**The Crisis Nursery Program** spares children from trauma, strengthens families, and prevents the need for out-of-home placement. Exit interviews of parents and caregivers report the following positive outcomes:

**66%** experience a decrease in stress,

**92%** developed new coping skills and

**88%** gained awareness of additional available programs and community resources.

Please help us ensure the success of the most vulnerable youth in our community. There are many ways you can help us do this. Check out this Sponsorship Package to see how you can help.

[www.sacramentocentury.com](http://www.sacramentocentury.com)



# Sacramento Century Challenge



SACRAMENTO  
CHILDREN'S HOME

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## 2018 Sponsorship Opportunities

### **Title Sponsor \$20,000 (only one is available)**

- Large size logo/name on our 2018 jersey.
- Name recognition on 20 advertisements on Capitol Public Radio.
- Logo/name on print materials including flyers and registration materials.
- Premier booth placement and signage on Capitol Mall and in Isleton at the lunch stop.
- Name on balloon arch at the start and finish line.
- Name on banner on stage for the live music by local bands.
- Website link from the Rotary Club of Sacramento website through October 2018.
- Logo placement on Sacramento Century Challenge website and other social media.
- Verbal recognition at the event.
- Bike rider registration for up to a team of 20 (includes a 2018 jersey for team members).

### **Ride Sponsor \$ 10,000 (only one is available)**

- Medium size logo/name on our 2018 jersey.
- Logo/name on print materials including flyers and registration materials.
- Booth placement and signage on Capitol Mall.
- Logo placement on the Rotary Club of Sacramento website through October 2018.
- Logo placement on the Sacramento Century Challenge website and other social media.
- Verbal recognition at the event.
- Bike rider registration for up to a team of 15 (includes a 2018 jersey for team members).

### **Course Sponsor \$ 5,000**

- Small size logo/name on our 2018 jersey.
- Logo/name on print materials including flyers and registration materials.
- Logo placement on Sacramento Century Challenge website and other social media.
- Booth placement and signage on Capitol Mall.
- Verbal recognition at the event.
- Bike rider registration for up to a team of 10.

### **Team Sponsor \$ 2,500**

- Small size logo/name on our 2018 jersey.
- Logo/name on print materials including flyers and registration materials.
- Logo/name on the Sacramento Century Challenge website.
- Booth placement and signage on Capitol Mall.
- 5 free bike rider registrations, 10 must be paid. Free jersey design for a team of 15.
- Teams will be listed on a large banner on Capitol Mall.



# Sacramento Century Challenge



Crisis Nursery Program

## Additional Sponsorship Opportunities

### Ride Sponsor Opportunities:

- Name on signage on 8 Support and Gear (SAG) vehicles that roam the course: **\$1,000**
- Name on rider wrist bands: **\$1000**

### Sponsor a Rest Stop or Lunch at Isleton

- Name on signage at Dave's Pumpkin Patch-West Sacramento: **\$1,500-1<sup>st</sup> rest stop**
- Name on signage at Holland & Oxford-Rio Vista: **\$1,500-2<sup>nd</sup> rest stop**
- Name on signage at the J-Mac Ferry Crossing-Walnut Grove: **\$1,500-3<sup>rd</sup> rest stop**
- Name on signage at Isleton for lunch for the Century riders: **\$2,500-4<sup>th</sup> rest stop**
- Name on signage at Husick-Clarksburg: **\$1,500-6<sup>th</sup> rest stop**

### Sponsor on Capitol Mall

- Name on signage at the Event Parking at 500 Capitol Mall garage: **\$1000**
- Name on signage at the Breakfast Table on the Mall: **\$1000**
- Name on signage at the Post Ride Festival Wine Tent: **\$1000**
- Name on signage at the Post Ride Festival Beer Tent: **\$1000**
- Name on signage at the SABA Valet Bike Park: **\$1000**
- Bottled water for riders at finish line and at SABA: **\$1000**



**Join us to Save At-Risk Youth in our Community**  
**To Benefit the Sacramento Children's Home Crisis Nursery Program**  
**2018 Sacramento Century Challenge Sponsor Commitment Form**



Company/Organization: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**Yes, I will participate in the Sacramento Century Challenge  
with my contribution as follows:**

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**Register to ride or donate on line at [www.sacramentocentury.com](http://www.sacramentocentury.com)**

Visa       MasterCard       Amex

Card #: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ Security code: \_\_\_\_\_ Billing Zip Code: \_\_\_\_\_

Signature: \_\_\_\_\_

Please complete and return with your check or credit card payment to:

The Rotary Club of Sacramento Foundation  
1451 River Park Drive, Suite 120  
Sacramento, CA 95815  
(916) 929-2992      [info@rotarysacramento.com](mailto:info@rotarysacramento.com)

Thank you for your generous support of the Sacramento Century Challenge.  
We will contact you regarding recognition and participation details.

The Rotary Club of Sacramento Foundation is a 501(c)3 tax-exempt organization. Tax ID # 23-7117223